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## CAPTRUST's Rush Benton Talks to *Financial Times' FA-IQ*

*Financial Times' Financial Advisor IQ (FA-IQ)* recently caught up with CAPTRUST's Senior Director of Strategic Wealth Rush Benton and Senior Director of Legal Christina Markell-Balleza to talk M&A activity at the annual Schwab IMPACT conference in San Diego, California.

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In this short video, *FA-IQ* reporter [Miriam Rozen](#) digs in on the trajectory of CAPTRUST's growth over time. Benton responds with a fresh take on how the firm has focused on both organic growth and accelerating acquisitions of wealth management firms over the last 36 months. "It's busier than it's ever been," said Benton.

The M&A guru gets specific about inorganic growth, turning the spotlight on Markell-Balleza. "We're able to get terrific people and talent, like we got in South Texas with Christina," says Benton. He goes on to say, "There's a shortage of talent in this business, and one of the advantages of an acquisition strategy is finding good people like Christina."

CAPTRUST has completed five acquisitions last year, with the most recent addition being [Boston Advisors](#), a boutique investment management firm with more than 35 years of experience managing assets for institutions and affluent individuals and families. Just prior to Boston Advisors, CAPTRUST bought [South Texas Money Management](#), a leading independent wealth management firm with six offices across Texas.

To watch the video, click [here](#).

**About CAPTRUST**

Founded in 1997 in Raleigh, North Carolina, CAPTRUST is an independent registered investment advisor with more than 650 employees nationwide and \$362 billion in client assets. An employee-owned firm, CAPTRUST provides investment advisory services to retirement plan fiduciaries, endowments, and foundations, and comprehensive wealth planning services to executives and high-net-worth individuals. CAPTRUST's mission is to enrich the lives of its clients, colleagues, and communities through sound financial advice, integrity, and a commitment to service beyond expectation. The firm also operates the CAPTRUST Community Foundation, a charity focused on meeting the needs of underserved children.

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