



CAPTRUST Announces Support for New IIDC Diversity Metrics Template

On April 5, 2022, the [Institutional Investing Diversity Cooperative](#) (IIDC) announced the endorsement of the [Diversity Metrics Template](#) developed by ILPA ([Institutional Limited Partners Association](#)) for gathering diversity data from investment managers. CAPTRUST, a founding member and among the 26 investment consulting firms in the IIDC, echoes support for this important initiative.

The Diversity Metrics Template intends to standardize the key areas of inquiry posed by investors during their diligence of managers. This standardization will provide a framework for ongoing monitoring of progress related to diversity, equity, and inclusion (DEI). The template will help with the IIDC's mission to promote greater diversity in the institutional asset management industry, advocating for access to data capturing multiple dimensions of diversity.

“CAPTRUST is proud to be a founding member of the IIDC. We support the industry moving towards the widespread use of diversity data to create a holistic view of the ownership, leadership, and investment teams of the firms that we work with,” said [Ellen Shaer](#), director, investment strategist at CAPTRUST and the firm's IIDC representative. “CAPTRUST has been including DEI factors in our manager selection and are moving towards the implementation of the Diversity Metrics Template.”

Learn more about the Diversity Metrics Template [here](#).