



CAPTRUST’s Cathy Seeber Talks to *Financial Advisor* Magazine About the Financial Drain of Addiction

In February, CAPTRUST’s Cathy Seeber spoke to *Financial Advisor* magazine about substance use disorder. In the article, titled “[Advisor Helps Clients Break Financial Drain Of Addiction](#)”, Seeber shares that she, too, is the mother of a former heroin and alcohol addict.

The article calls out that, according to the National Institutes of Health, living in poverty is a risk factor for abuse of opioids and other substances. But Seeber wants readers to know that addiction doesn’t discriminate.

With growing numbers of high-net-worth families afflicted by the opioid epidemic, Seeber goes on to say, “It’s easier for wealthy individuals to continue to access legal opioids, and they’re better able to hide their addiction because it’s not as physically obvious as heroin, a less expensive substitute.”

Seeber comments how important it is to learn to recognize the signs, ask the right questions, and listen patiently if you suspect someone you care about has a problem with addiction.

To view the article in its entirety, please [click here](#).

About CAPTRUST

CAPTRUST Financial Advisors is an independent investment research and fee-based advisory firm specializing in providing investment advisory services to retirement plan fiduciaries, endowments and foundations, executives, and high-net-worth individuals. Headquartered in Raleigh, North Carolina,



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the firm represents more than \$313 billion in client assets with 38 offices located across the U.S.